



# EDWARD LORD LIMITED

LEADERSHIP  
INTEGRITY  
EQUALITY  
COMMUNITY

*Governance, People, Stakeholder Engagement, Philanthropy, Diversity & Inclusion*

Credentials presentation

August 2020

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# EDWARD LORD EXPERIENCE

LEADERSHIP – INTEGRITY – EQUALITY – COMMUNITY



# BOARD EXPERIENCE COMMERCIAL & INVESTMENT



## Public Private Partnerships Programme Limited

Chairman

*Commercial advisory firm supporting public sector clients on PFI and PPP deals*

*Led governance and strategic review and the merger with Partnerships UK plc to create Local Partnerships*



## Local Partnerships LLP

Chairman and Non-Executive Director

*Multidisciplinary professional services firm specialising in PFI, PPP and other commercial deals and infrastructure delivery*

*Jointly owned by:*

*HM Treasury*

*Local Government Association*

*Welsh Government*



## Megalith Realty Limited

Chairman

*Private equity backed residential and commercial real estate developer and manager*

## London Strategic Housing Ltd

Non-Executive Director

*Specialist landlord providing housing for keyworkers*



## Parkwood Holdings plc

Non-Executive Director

*FTSE-listed until 2011*

*Manages sport, leisure, and greenspace facilities around the UK*

*Turnover: £115 million  
6,000 staff*



## Social Investment Business Limited

Non-Executive Director

*Specialist fund manager investing in civil society and social enterprise projects, including:*

*£145 million Futurebuilders  
£70 million Communitybuilders*



## Investment Board £4 billion property fund

*Combined investment vehicle – charity, private trust, and pension fund*

*£4 billion commercial real estate in central London*

Current appointments in **bold**

# BOARD EXPERIENCE

## PUBLIC SECTOR, JUDICIAL & REGULATORY



### **City of London Corporation** (Councillor)

Chair, Establishment Committee

Deputy Chair, Capital Buildings Committee

Member, Policy & Resources Committee

Former Chair, Licensing Committee and Standards Committee



Local Government Association (Board Member & Lead Member for Equalities)

**London Councils** (Leaders' Committee & Capital Ambition Board Chair)



Whittington Hospital NHS Trust (Deputy Chair)

Nursing & Midwifery Council (Conduct & Competence Committee)

College of Optometrists (Lay Member of Council)



**HM Judiciary of England & Wales** (Presiding Justice of the Peace, Central London, Former Deputy Bench Chair)

Council for the Regulation of Forensic Practitioners (Lay Board Member)



Government Equalities Office - Ministerial Review of Public Sector Equality Duty (Steering Group)

Current appointments in **bold**

# BOARD EXPERIENCE

## CULTURE, EDUCATION, PHILANTHROPY & SPORT



Barbican Centre

**Bishopsgate Institute**

Guildhall School of Music  
& Drama

**Museum of London**  
(New Museum Project  
Board)

National Campaign for the  
Arts



**City of London School**

City of London School for  
Girls (Chair)

Sir Charles Lucas School

Sir John Cass's Foundation  
School (Chair)

**University of Essex**  
(Court & Audit  
Committee)

University of London  
(Military Education  
Committee)

University of  
Northampton



*Grant-making*

Aldgate Freedom  
Foundation

**City Bridge Trust**

**Mark Benevolent Fund**

St Andrew Holborn  
Charity

Trust for London



*Service delivery*

Albert Kennedy Trust  
(Chair)

Anne Frank Trust

BiCon Continuity

**LGBT Foundation**

Pride in London (Advisory  
Board Chair)

Pride Trust

Refugee Council

St Botolph's Project



Amateur Swimming  
Association (Chair)

**British Basketball  
League**

Football Association  
(Inclusion Board)

London 2012 (City of  
London policy lead)

London Football  
Association (Inclusion  
Board Chair)

**Middlesex County  
Cricket Club**

Current appointments in **bold**



# EDWARD LORD EXPERTISE

LEADERSHIP – INTEGRITY – EQUALITY - COMMUNITY



# GOVERNANCE



## Board Leadership

Over 20 years experience of chairing boards and committees:

*Private Companies*

*Public Authorities*

*Sport Governing Bodies*

*Charities*

*Schools*



## Governance and Strategy Reviews

Amateur Swimming Association

City of London Corporation

Coram

Imperial College Union

Middlesex County Cricket Club

Club



## Governance Frameworks

Local Partnerships LLP

Middlesex County Cricket Club



## Audit and Risk Management

Local Partnerships LLP

Middlesex County Cricket Club

Parkwood Holdings plc

University of Essex

Whittington Hospital NHS Trust



## Mergers & Deals

4ps and Partnerships UK plc to create Local Partnerships

Parkwood Holdings plc share buy-back and de-listing

British Basketball League external investment



## Governance Training

UK Theatre



# PEOPLE



## Lead Non-Executive for Human Resources and Chair, Staff Appeals Committee

City of London Corporation  
Whittington Hospital NHS Trust



## Remuneration Committee Chair/ Member

City of London Corporation  
Middlesex County Cricket Club  
Social Investment Business Ltd  
*Local Partnerships LLP*  
*Parkwood Holdings plc*  
*University of Northampton*  
*Whittington Hospital NHS Trust*



## Led organisational and staff restructuring

Amateur Swimming Association  
City of London Corporation (ongoing)  
Coram  
Crusaid  
Imperial College Union  
Local Partnerships LLP



## Led top-level recruitment exercises

Chief Executives  
Non-Executive Directors  
Senior Lawyers  
Independent School Heads and Bursars  
Senior Executives



## Experienced negotiator and advocate

Successfully concluded multi-year pay deals with Unite and GMB  
Negotiated staff exit arrangements

# STAKEHOLDER ENGAGEMENT



## Investor relations

As board chairman, I led day-to-day and strategic contact with primary shareholders – including negotiating refinancing of the business from HM Treasury and the LGA



## Strategic advice for major FMCG brand on product repositioning

8-month project for Philip Morris advising on engaging stakeholders with their smoke-free future strategy



## Non-Executive engagement lead, quoted plc

Liaison with local authority clients on behalf of Parkwood Holdings leisure and greenspace management subsidiaries



## Strategic review for international lobby group

Commissioned by European Azerbaijan Society to advise on strengthening their political reach



## Ceremonial and Diplomatic Protocol

Editor: *Civic Ceremonial*, Advice on Protocol to the Mayors of the London Boroughs, 2009  
Reception Committee member for State Visits (Chairman, President of India visit, 2009)



## Policy, campaigns, and Parliamentary procedure

Deputy Director London Mayoral Campaign  
Adviser to various MPs and peers, cross party  
Agent/director in multiple successful election campaigns

# PHILANTHROPY

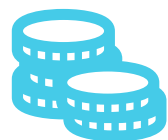


## Grant-making

10 years as a trustee of both Trust for London and City Bridge Trust, serving on their grant committees, which together contribute £30 million a year to good causes in the capital.

Trustee of Mark Benevolent Fund – undertook review of grant-making policy and processes.

Advised high net worth family on their approach to philanthropic giving.



## Major Gift Fundraising

\$10 million naming rights for Agriculture Research Centre

£7.5 million naming rights for the Cass Business School

£1 million naming rights for Centre for Digital Media

£500,000 raised for a London-wide election campaign



## Fundraising strategic advice

Coram

Malvern College

Path to Success

West Ham United FC Community Programme



## Charity Law and Regulation

Co-ordinated the incorporation and registration of several charities

# DIVERSITY & INCLUSION



## Government Adviser

Specialist Steering Group for Review of Public Sector Equality Duty



## Local Government National Equality Lead

Introduced Local Government Equality Framework  
National spokesperson on equality issues  
Assessor of local authority compliance with the Equality Framework  
Appointed OBE for promoting equality and social inclusion



## Led major consultation on Gender Identity

Over 21,000 people took part in the City of London Corporation's online consultation which led to a trans inclusive policy in respect of service delivery and employment



## Regular speaker and commentator on diversity issues

Speaking engagements for:  
*Financial Conduct Authority*  
*Football Association*  
*Goldman Sachs*  
*Hogan Lovells*  
*University of Chester*  
Quoted on diversity issues: *BBC*, *The Guardian*, *The Independent*, *Daily Telegraph*, *Daily Mail*, *Evening Standard*, *The Star*, *Pink News*



## Subject area specialist on LGBT issues

Author: 'Out in the Establishment' in *Non-Binary Lives*, 2020  
Trustee and former trustee of several LGBT charities  
Board Member/Adviser: London LGBT Pride  
Stonewall Role Model

# EDWARD LORD CONTACT

LEADERSHIP – INTEGRITY – EQUALITY – COMMUNITY



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